

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION FLORIDA

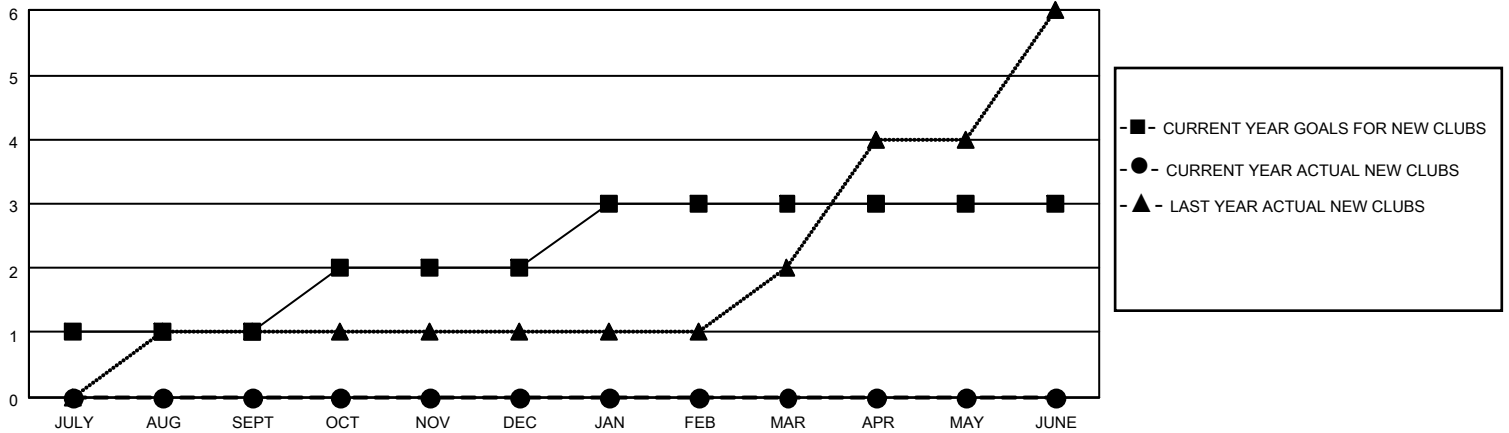
District 35 L

Results as of: 7/31/2021

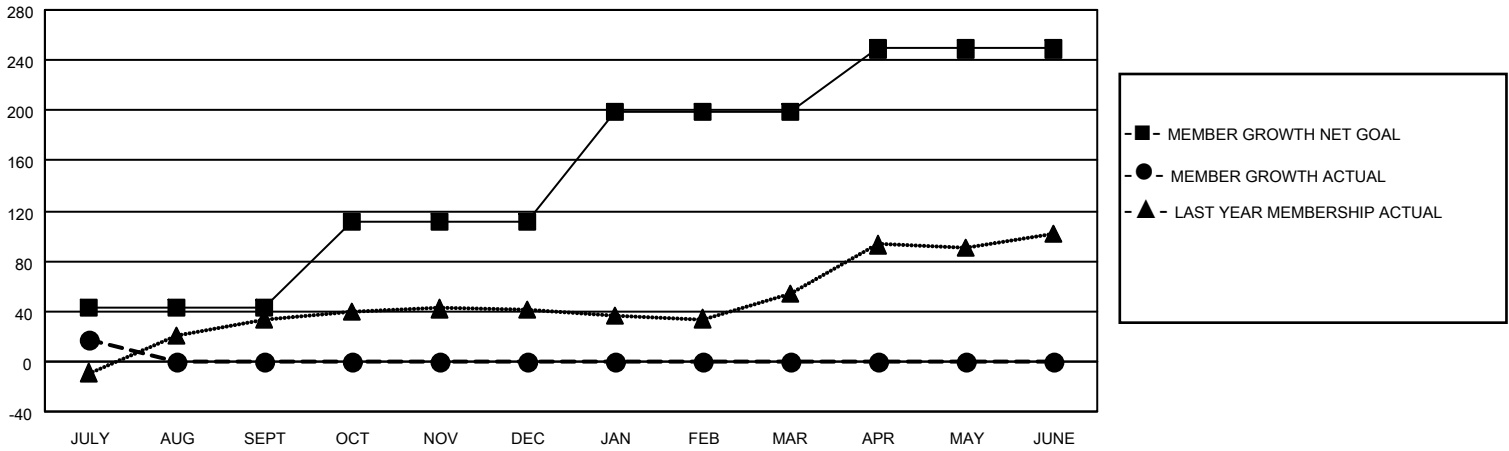
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 43                     | 28                   | 5  |
| OCT/NOV/DEC           | 68                     | 0                    | 0  |
| JAN/FEB/MAR           | 88                     | 0                    | 0  |
| APR/MAY/JUNE          | 50                     | 0                    | 0  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|                        |          |
|------------------------|----------|
| DROPPED CLUBS: 1       |          |
| <b>DROPPED MEMBERS</b> |          |
| DECEASED               | 0        |
| CLUB CANCELLED         | 0        |
| OTHER                  | 5        |
| <b>TOTAL</b>           | <b>5</b> |

11 CLUBS OF 64 ADDED 1 OR MORE NEW MEMBERS

| <u>GENDER DISTRIBUTION</u> |              |
|----------------------------|--------------|
| MALE                       | 789 (62.57%) |
| FEMALE                     | 472 (37.43%) |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 222 |
| FAMILY MEMBERS PAYING HALF DUES | 112 |